

**Board of Directors  
Account Holder  
PT Kustodian Sentral Efek Indonesia (KSEI)**

Dear Sirs,

**Re: Revised Cash Dividend Ratio of PT Sepatu Bata Tbk (BATA)**

Referring to KSEI Announcement ref.#: KSEI-8720/JKS/0610 dated June 2, 2010 regarding Schedule of Cash Dividend Distribution of PT Sepatu Bata Tbk (BATA) shares, and information we received from PT Sepatu Bata Tbk, please be informed of the revised Cash Dividend Ratio of PT Sepatu Bata Tbk, to be paid on July 16, 2010, as follows:

Previous ratio, **Rp 2,158,-** (two thousand one hundred fifty eight Rupiah)

New ratio, **Rp 1,070,-** (one thousand seventy Rupiah)

It is thus conveyed. We thank you for your attention and kind co-operation.

Truly yours,  
**PT Kustodian Sentral Efek Indonesia**

**Gusrinaldi Akhyar**  
Central Depository Services Div. Head

**Nina Rizalina**  
Customer Relations Dept. Head  
Central Depository Services Division

C.C.:

1. Board of Directors - PT Bursa Efek Indonesia.
2. Board of Directors - PT Kliring Penjaminan Efek Indonesia.
3. Board of Directors - PT Sepatu Bata Tbk
4. Board of Directors - PT Blue Chip Mulia